

Sell Eyesafe® in 30 seconds.

1 The pitch

30 seconds: Every Lenovo Chromebook on your quote can add an Eyesafe® screen protector. It's a precision-fit, anti-glare PET film that protects the screen from scratches and damage, and reduces the high-energy blue light students face all day, without changing screen color. Touch and stylus work as normal. It's one line item per device. Want me to include it?

15 seconds: One line on the quote protects the screen and supports students' eyes. Want me to add it?

2 Who buys, what they care about

- **IT / tech director:** fewer screen repairs, nothing to install in software or configure.
- **Superintendent / district leaders:** a visible answer to parent screen-time concerns, backed by published research.
- **Procurement:** one part number on the Lenovo quote; spec language at eyesafe.com/specify.
- **Health & wellness staff:** children's eyes let more blue light through than adults'.

3 Deal triggers: hear this, think Eyesafe

- "We're refreshing our 1:1 Chromebooks."
- "Cracked screens are eating our repair budget."
- "We're writing the RFP." (Jan to Apr for fall)
- "Parents keep asking about screen time."
- "We're launching a student wellness initiative."
- "These devices need to last longer."

4 What to send

Every district, every time	The 2-page sell sheet + eyesafe.com/lenovo3po (use the email template on the page)
"Is this real?"	The Science & Sources sheet (every statement with its source)
Writing an RFP or spec	eyesafe.com/specify (free specification language)
Leaders who want depth	The Healthier Classrooms K-12 guide

5 Top objections, quick answers

"Chromebooks already have Night Light."	Night modes tint the whole screen warm and depend on settings. The protector is always on, keeps true color, and adds physical screen protection.
"Will it change how the screen looks?"	No yellow tint. It is anti-glare, and touch and stylus work as normal.
"We already buy cases."	Cases protect the chassis. The protector covers the screen, the most expensive part to repair, and adds blue light management.
"Is blue light really a concern for kids?"	Children's eyes let more blue light through to the retina than adults'. Send the Science & Sources sheet; never improvise health claims.
"What does it cost?"	Pricing comes on your Lenovo quote. Compare it with what a single screen repair costs the district.

Quote it. Register it.

6 Part numbers

DEVICE	GENERATION	SIZE	WORLDWIDE (4Z)
Lenovo 100e Chromebook	Gen 4 / 5	11.6"	4Z11V35574
Lenovo 100e Chromebook	Gen 4 / 5	12"	Coming soon
Lenovo 300e Chromebook	Gen 4 / 5	11.6"	4Z11V35573
Lenovo 500e Chromebook	Gen 4 / 5	11.6"	Coming soon
Lenovo 500e Chromebook	Gen 4 / 5	12"	4Z11V35572
Duet EDU G2 / Chromebook Duet		10.1"	4Z11V35571
ThinkPad L13	Gen 5 / 6	13.3"	4Z11V35569
ThinkPad T14 / X1 Carbon 14"	T14 Gen 5-7, X1 Gen 13-14	14"	4Z11V35568
ThinkPad X1 2-in-1	Gen 10 / 11	14"	4Z11V35570

Quote the Worldwide (4Z) part number for stocked orders. U.S./Canada (78) drop-ship part numbers are coming soon. Exact match by device: SKU finder at eyesafe.com/lenovo3po/sellers.

7 How to order

- **Add it to the quote.** Add the Eyesafe® part number as a line item on the Lenovo device quote, one per device. CDW, SHI, TD SYNEX, Trafera and other Lenovo partners can attach it to any supported configuration.
- **Large deployments.** Ask the Eyesafe team about protection that ships in the box with each device.
- **Standalone.** Protectors can also be ordered on their own for devices a district already owns.

8 Your incentive

Seller incentives are available on eligible programs. Ask the Eyesafe team which apply to your deal.

9 Register every deal

Register before you send anything beyond the sell sheet: eyesafe.com/lenovo3po, **Register a Deal**. The Eyesafe team replies within one business day and helps you close.

10 Samples and help

eyesafe.com/lenovo3po Request a sample, find a part number, or get deal support. One business day response.

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11 Rules

- Send customers only the sell sheet, the Science & Sources sheet and the page link. No old decks or files.
- Use approved statements word for word. Never claim it treats or prevents any condition.
- No pricing in emails or attachments; pricing comes from the Lenovo quote.
- This card is for sellers only. Do not forward it to customers.