

## CASE STUDY

# 80% of Participants in a Fortune 10 Pilot Reported Improved Wellness and Productivity After Using Eyesafe

### Challenge:

The majority of a Fortune 10 company's call center employees spend 8-11 hours per day using digital devices. Due to excessive time using screens and the blue light emitted by displays, many employees reported issues of digital eye strain, including headaches, difficulty concentrating, and the need for screen time breaks throughout the day.

### Objective:

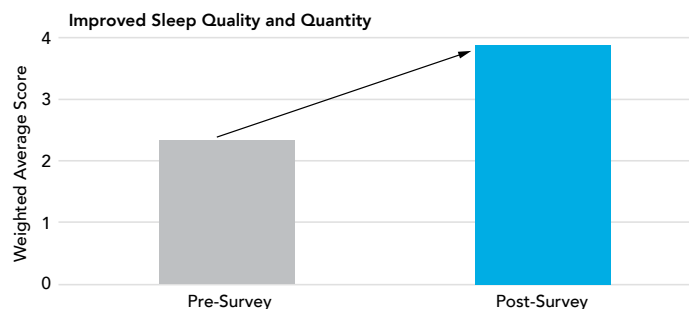
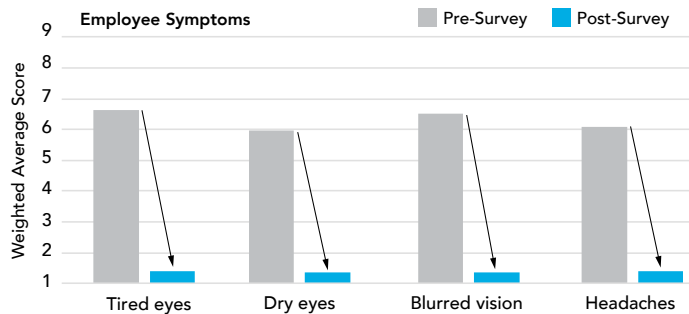
The company's leadership team wanted to provide an effective solution to help employees with issues related to excessive screen time. It implemented a pilot program in one of its call centers to determine the impact of Eyesafe® Blue Light Screen Protection on employee well-being and productivity.

### Pilot Results:

In a post-implementation survey, employee response revealed significant improvements in eye health, headaches and sleep after using Eyesafe Blue Light Screen Protectors.

**80%**  
reported relief in symptoms associated with excessive screen time and blue light

**66%**  
improvement in sleep quality and quantity after using Eyesafe



Following the pilot, many employees reported significant improvement in eye comfort, sleep, productivity and concentration.

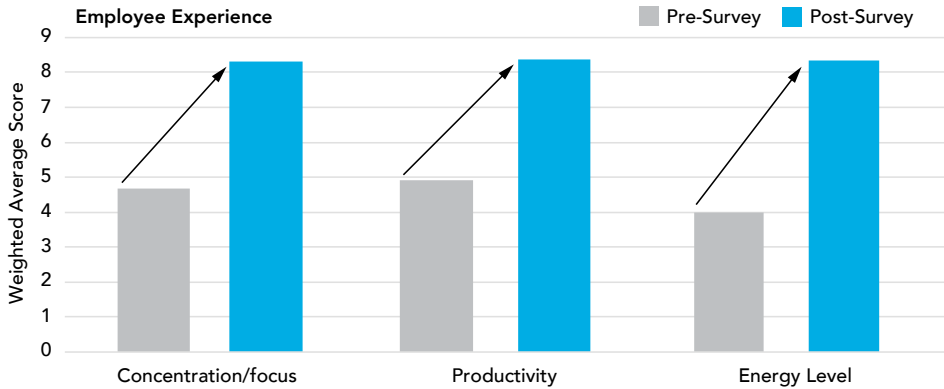
### Employee Testimonials:

*"Better sleep and less headaches at the end of my shift."*

*"This product has improved my productivity and concentration."*

*"Falling asleep faster."*

*"I appreciate my company putting my health first."*



**77%**  
improvement in  
concentration/focus

**71%**  
improvement in  
productivity

**2x**  
increase in  
energy

### Solution:

**Eyesafe Blue Light Screen Protectors proved to be an effective solution to help address the needs of employees.**

Eyesafe products have been developed with leading ophthalmologists and optometrists to help filter blue light in the wavelengths of most concern to our eyes (435-440 nm). Using patented technology, devices maintain vibrant color and brightness while reducing blue light emitted by the screen.

The Fortune 10 company was impressed with the Eyesafe value proposition, including the quality of its products, third-party certification and doctor endorsement. The pilot had an impressive impact on employee well-being and potential productivity gains.



*“The pilot’s success underscores how crucial it is to reduce blue light exposure, while confirming the effectiveness of Eyesafe solutions. Through rigorous research and collaboration with healthcare professionals, Eyesafe products both help improve eye comfort and sleep, and contribute to productivity and wellbeing. This outcome serves as a call to action for other companies to incorporate Eyesafe solutions in the workplace.”*

*– David Friess, OD, Chair of the Eyesafe Vision Health Advisory Board*

**Eyesafe Inc.** is the worldwide supplier of advanced blue light mitigating technology, solutions, and standards. With pioneering products and services, in collaboration with leaders in health care, Eyesafe is shaping the future of low blue light displays. Guided by a group of leading optometrists and ophthalmologists from across the globe, Eyesafe technology is based on extensive optical testing and research.

